



# WABASHA-KELLOGG

CHAMBER OF COMMERCE & CVB



## Why Join?



- **Visibility & Promotion:** Your business will be featured on our website directory and your events can be submitted to appear on our calendar of events and added to our monthly newsletter.



- **Marketing & Advertising:** Get discounted access to direct mailings and online campaigns.



- **Referrals & Leads:** We refer business to our members and pride ourselves with reaching out to our members for services for our events year 'round.



- **Networking & Connections:** Building stronger connections between businesses and community events through advocacy and support.



## Membership Investments (BUSINESS LEVELS)

\$50

Non-Business Supporter  
Membership

\$150

Home Business  
or Non-Profit

\$300

Three Star Business

\$600

Four Star Business

\$1,000

Five Star Business

in affiliation with

**m** **EXPLORE  
MINNESOTA™**



651-565-4158



[www.wabashamn.org](http://www.wabashamn.org)



[director@wabashamn.org](mailto:director@wabashamn.org)

# Grow. Connect. Be Seen.

## > MEMBER BENEFITS

### Non-Business Supporter Membership

- Invitation to all Chamber Events
- Subscription to all Chamber Newsletters and E-blasts

### Non-Profit or Homebased Membership

*all of the above PLUS*

- Ability to Submit Events to our Online Platforms and Calendars
- Online Business Directory
- Ability to be Promoted in our Newsletter
- Ability to be Promoted on our Social Media Platforms
- Business Referrals
- Virtual Map Placement - Non Profit
- Event Marketing Collaboration

### ★★★ Business

*all of the above PLUS*

- Voting Privileges at the Annual Meeting
- Official Chamber Window QR Code
- Discounted Advertising/Marketing Opportunities
- Access to Membership Directories & Contact Lists
- Ribbon Cutting Ceremony for New or Expanding Businesses
- Educational Opportunities and Seminars
- Access to Chamber Assets
- Job Postings on Website and Social Promotions

### ★★★★ Business

*all of the above PLUS*

- Multiple Business Ownership Option
- One on One Advertising/Marketing Support
- Listed as an Official Chamber Sponsor on the Monthly Newsletter
- Access to Community Visitor Data and Statistics
- Escalated Priority Social Postings

### ★★★★★ Business

*all of the above PLUS*

- Preferential Advertising Space in the Visitor Center
- Business Name on the Chamber Letterhead & Media Releases
- Business Logo on the Chamber Event Web Pages
- Business Logo/Link on Main Chamber Web Page
- Business Link on All Out Going Chamber E-mails

## > YOUR MEMBERSHIP SUPPORTS

- Chamber Operations & Staffing
- Annual Membership Meeting
- Annual Volunteer Banquet
- Networking Events
- Tourism Promotion
- Business Growth & Support
- Marketing & Outreach
- Community Events
- Community Engagement

## > DUES INVESTMENTS

- Investment based on your business size.
- Flexible payment options to meet your budgeting needs

## > CONNECT WITH US

- Email: [director@wabashamn.org](mailto:director@wabashamn.org)
- Phone: (651) 565-4158
- Website: [www.wabashamn.org](http://www.wabashamn.org)
- Address: 257 West Main Street

Post Office 105

Wabasha, Minnesota 55981

FIND US ON:



# Big Visibility Starts Here.

## > Visitor METRICS IN 2025

- Visits: 525,4000
- Visitors: 139,700
- Visit Frequency: 3.76
- Average Dwell Time: 93 minutes
- Visits Year-Over-Year: +7.3%
- Visits Year-Over-2-Years: +8.2%
- Visits Year-Over-3-Years: +10.9%

## > Website METRICS IN 2025

- Users: 75,000
- Top viewers are from these four states:
  - Minnesota
  - Illinois
  - Wisconsin
  - Iowa

## > WKCC Social Media METRICS 2025

- Social Followers: 6,400
- Social Views: 2,034,039
- Reactions: 17,570

Top viewers are from these six cities:

- Wabasha
- Winona
- Rochester
- Kellogg
- Lake City
- Red Wing

## > Grumpy Old Men Festival METRICS 2025

- Visits: 11,000
- Visitors: 8,800
- Social Followers: 12,000
- Social Views: 1,400,000
- Social Year-Over-Year: +26%

## > Wabasha Riverboat Days Festival METRICS 2025

- Visits: 14,300
- Visitors: 10,200
- Social Followers: 4,600
- Social Views: 975,000
- Social Year-Over-Year: +17.7%

## > SeptOberfest Celebration METRICS 2025

- Social Followers: 2,600
- Social Views: 259,000



**WABASHA-KELLOGG**  
CHAMBER OF COMMERCE & CVB

For more detailed information  
please contact us at 651-565-4158  
[director@wabashamn.org](mailto:director@wabashamn.org)

**FIND US ON:**





# WABASHA-KELLOGG

CHAMBER OF COMMERCE & CVB

## > YOUR INFORMATION

Name: \_\_\_\_\_

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

Website: \_\_\_\_\_

Social Platform Handles: \_\_\_\_\_

Additional Information (do you have any weekly, monthly, annual specials, events, that you want us to be sure to advertise):

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

## > SUBMIT YOUR SPECIAL EVENTS ANY TIME!

Throughout the year, please submit your special events to **www.wabashamn.org**:

→ Select the drop down menu located in the upper right of the web page (this menu looks like three horizontal lines). Under the **Forms** select:

- Submit an Event
- Submit a Press Release or Special Offer
- Submit a Job Opening
- Submit a Volunteer Opportunity

These requests will go directly to our website and social media handlers.

## > 2026 MEMBERSHIP

Membership Level:

- ☐ Non-Business Supporter \$50
- ☐ Non-Profit or Homebased \$150
- ☐ ★★★ Business \$300
- ☐ ★★★★★ Business \$600
- ☐ ★★★★★ Business \$1,000

Total Due: \$ \_\_\_\_\_

## > 2026 MEMBERSHIP PAYMENT

I would like to be billed for my membership on:

- ☐ January 1, 2026
- ☐ April 1, 2026
- ☐ July 1, 2026

## > RETURN THIS COMPLETED PAGE BY JAN. 5, 2026

### Via Email

director@wabashamn.org

### Via US Mail

Wabasha - Kellogg Chamber of Commerce & CVB  
Po Box 105  
Wabasha, Minnesota 55981

FIND US ON:

