



WABASHA-KELLOGG

MINNESOTA

OUTDOOR ADVENTURES

Start Here!



EXPLORE
MINNESOTA™

Annual Events

GRUMPY OLD MEN WINTER FESTIVAL

Since 1993, the Grumpy Old Men Winter Festival has honored Wabasha as the town that inspired the beloved *Grumpy Old Men* movies. What started as a tribute to hometown pride has become a hallmark winter celebration filled with outdoor activities, live entertainment, family fun, and signature humor shaped by Minnesota winters and river-town character. Each year, the festival welcomes visitors from near and far—reinforcing the belief that there is **no place warmer than Wabasha in winter**.

grumpyoldmenfestival.org

RIVERBOAT DAYS

Dating back to 1978, Wabasha Riverboat Days is the community's largest summer festival and a cornerstone of riverfront tradition. Inspired by the historic docking of the *Delta Queen*, the event has grown into a multi-day celebration featuring royalty, vendor markets, classic car shows, parades, family attractions, and nationally touring live music. Deeply connected to Mississippi River heritage, Riverboat Days fills the town with summer energy year after year.

wabashariverboatdays.com

KELLOGG WATERMELON FESTIVAL

First held in 1946, the Kellogg Watermelon Festival celebrates the region's rich agricultural history and the sandy soils that made watermelon farming thrive. Taking place the first weekend after Labor Day, the festival offers a nostalgic mix of parades, tractor rides, games, contests, live music, and watermelon-inspired treats. Decades of tradition have made it a cherished hometown gathering that highlights both the harvest and Kellogg's enduring sense of community.

wabashamn.org/kellogg-watermelon-festival

SEPTOBERFEST

Established in 2007, SeptOberfest is a fall celebration shared by Wabasha and Kellogg, with both communities dressed in festive autumn décor. The event highlights the season with family-friendly activities and seasonal food and beverages set against the scenic Mississippi River Valley. SeptOberfest showcases local creativity and invites visitors to enjoy the colors, flavors, and welcoming spirit of fall in the Wabasha-Kellogg area.

septoberfest.com



Experience the Natural Beauty in Wabasha-Kellogg



SCENIC BLUFFS
MISSISSIPPI VALLEY
RECREATIONAL SPORTS
NATIONAL EAGLE CENTER
BIRD WATCHING
CAMPING & HIKING
HUNTING & FISHING
BOATING
WATER & SNOW SKIING
BIKE & ATV TRAILS
SNOWMOBILING TRAILS



Spring



Photo courtesy of Rutting Ridge Outfitters

As winter loosens its grip, the Wabasha-Kellogg Area comes alive with fresh color and renewed energy. Spring is the perfect time to explore scenic bluffs, winding trails, and rushing streams as nature wakes up along the Mississippi River. Eagles soar overhead, wildflowers begin to bloom, and anglers return to the water. Whether you're hiking, biking, birdwatching, or simply enjoying crisp river air, spring invites you to slow down and soak in the beauty of the Driftless Area.

wabashamn.org



Summer



Summer in the Wabasha-Kellogg Area is all about being outside. Long, sunny days are ideal for boating, kayaking, fishing, golfing, camping, and exploring the riverfront and backwaters. Trails buzz with cyclists, families gather at parks and campgrounds, and Lake Pepin becomes the backdrop for unforgettable sunsets. From river adventures to trail days and downtown experiences, summer offers endless ways to play, relax, and reconnect.

ADVENTURES



Fall 



Photo courtesy of Rutting Ridge Outfitters

When autumn arrives, the Wabasha-Kellogg Area truly shines. Vibrant fall colors blanket the bluffs, making it a favorite destination for scenic drives, hikes, and photography. Harvest season brings crisp air, cozy campfires, and festive energy throughout the community. It's the perfect time for outdoor exploration paired with local events and seasonal flavors—where every turn reveals another postcard-worthy view.

FOR ALL SEASONS

Explore Minnesota's southern wonderland, where outdoor adventure awaits year-round. From family-friendly activities to unforgettable experiences in every season, the Wabasha-Kellogg Area offers endless ways to play—on the water, on the trails, or in the snow. Paddle the river, hike scenic landscapes, or enjoy winter recreation, all while taking in breathtaking bluff and river views.

Winter



Winter transforms the Wabasha-Kellogg Area into a cold-weather playground. Snow-covered landscapes set the stage for ice fishing, snowmobiling, skiing, fat-tire biking, and peaceful winter hikes. The riverfront takes on a quiet beauty, while seasonal traditions bring warmth and camaraderie to the coldest months. Whether you're chasing outdoor adventure or embracing the stillness of winter, the Wabasha-Kellogg Area delivers all season long.

ONS!





History

Nestled along the Mississippi River, the Wabasha-Kellogg area has a rich history shaped by Native American heritage and river commerce. Long before European settlement, the land was home to the Mdewakanton band of the Dakota people. The city of Wabasha was named for Chief Wa-pa-shaw (Wabasha), a respected Dakota leader whose village once stood in this river valley.

Continuously occupied since 1826, Wabasha is recognized as Minnesota's oldest city and longest continuously inhabited river town. Its strategic river location fueled early fur trading, steamboat travel, and industry, helping the community grow into a bustling river port. Today, historic buildings, scenic bluffs, and pop-culture fame as the setting for the Grumpy Old Men movies reflect the area's enduring character and small-town charm.

wabashamn.org

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